

Community Challenge / TIGER II Grant – Greenville, SC



connections

FOR SUSTAINABILITY

KICK-OFF MEETING
March 1st 2012

“Coming together is a beginning;
keeping together is progress;
working together is success.”

--Henry Ford

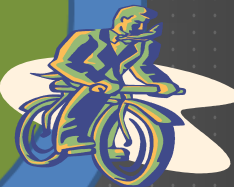
TONIGHT'S MEETING

- ▶ Project Summary
- ▶ Introduction to Alignment Consultant
- ▶ Breakout Sessions 1 and 2
 - ▶ Pizza and Cookies
 - ▶ Introduction to Housing Strategy Consultant
 - ▶ Introduction to Transit Analysis Consultant
 - ▶ Public Input
- ▶ Wrap-Up and Thank You
 - ▶ Collect Notecards



CONNECTIONS

- ▶ Combination Grant
 - ▶ Community Challenge and TIGER II planning grants
 - ▶ **\$1.8 million** to support 3-year project
- ▶ Planning effort for Greenville with a focus on the west side.
 - ▶ To make connections between:
 - **affordable housing;**
 - **transportation options;**
 - **economic development opportunities;** and
 - **open space**



AREAS OF FOCUS

- ▶ Citywide planning
- ▶ West side planning
- ▶ Education and outreach
- ▶ Community involvement



CITYWIDE PLANNING

► Evaluation of Development Review Process



CITYWIDE PLANNING

► Housing Strategy



CITYWIDE PLANNING

► Transit Study

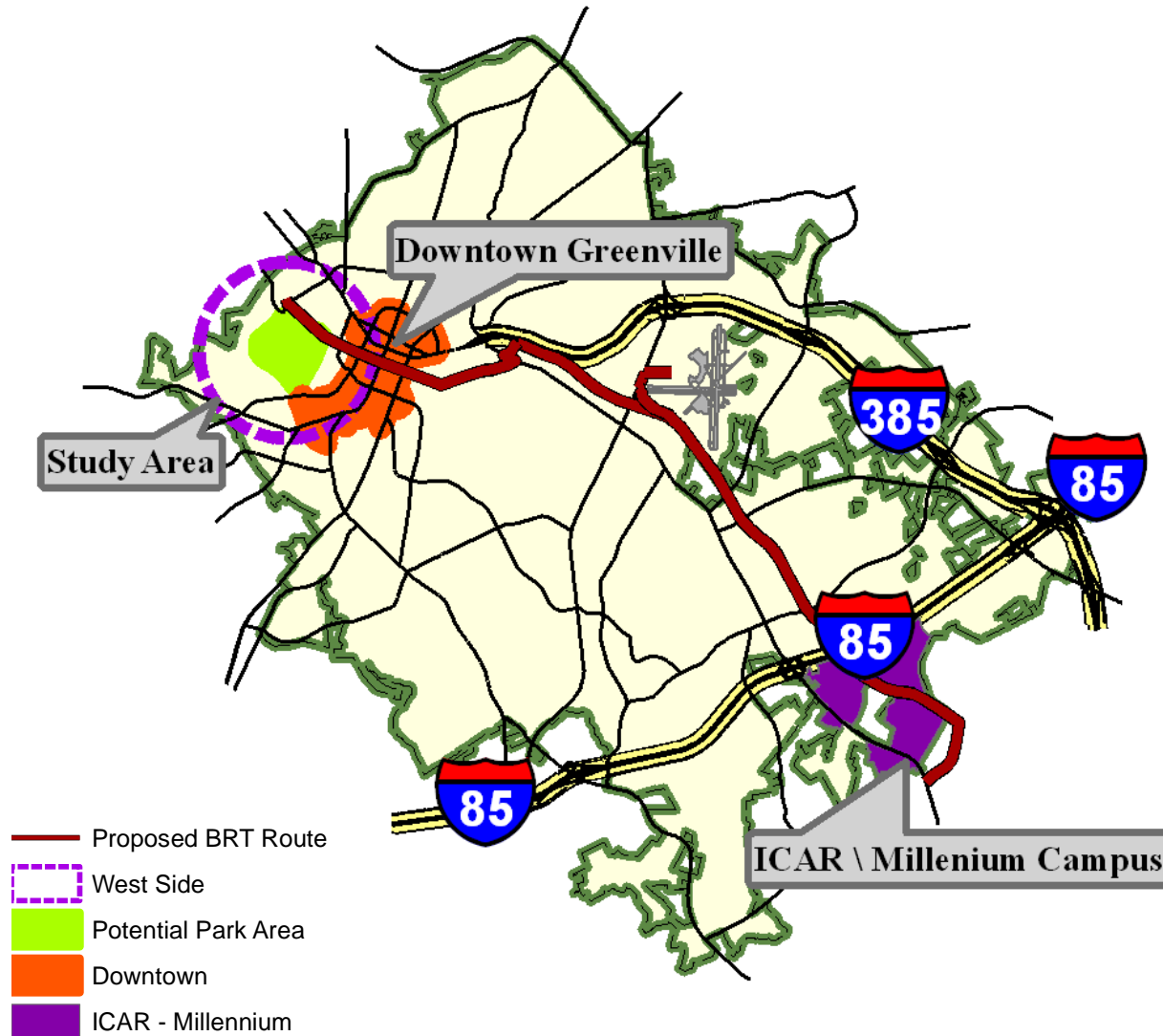


Bus Rapid Transit (BRT)



Transit Oriented Development (TOD)

CITYWIDE MAP





- ▶ CLEMSON UNIVERSITY- INTERNATIONAL CENTER FOR AUTOMOTIVE RESEARCH
- ▶ 250 acre campus for advanced technology research development
 - ▶ 5 technology “neighborhoods”
 - ▶ 3 million square feet of developed building space
 - ▶ \$200 million in commitments
 - ▶ 10,000 jobs at full build-out
- ▶ public/private partnerships with government and university



MILLENNIUM CAMPUS



- ▶ adjacent to CU-ICAR
- ▶ 500 acres of wooded scenic land fronting on I-85
- ▶ Educational, research, testing facilities and office space to support knowledge based industries
- ▶ Capacity for 3.7 million square feet of office space

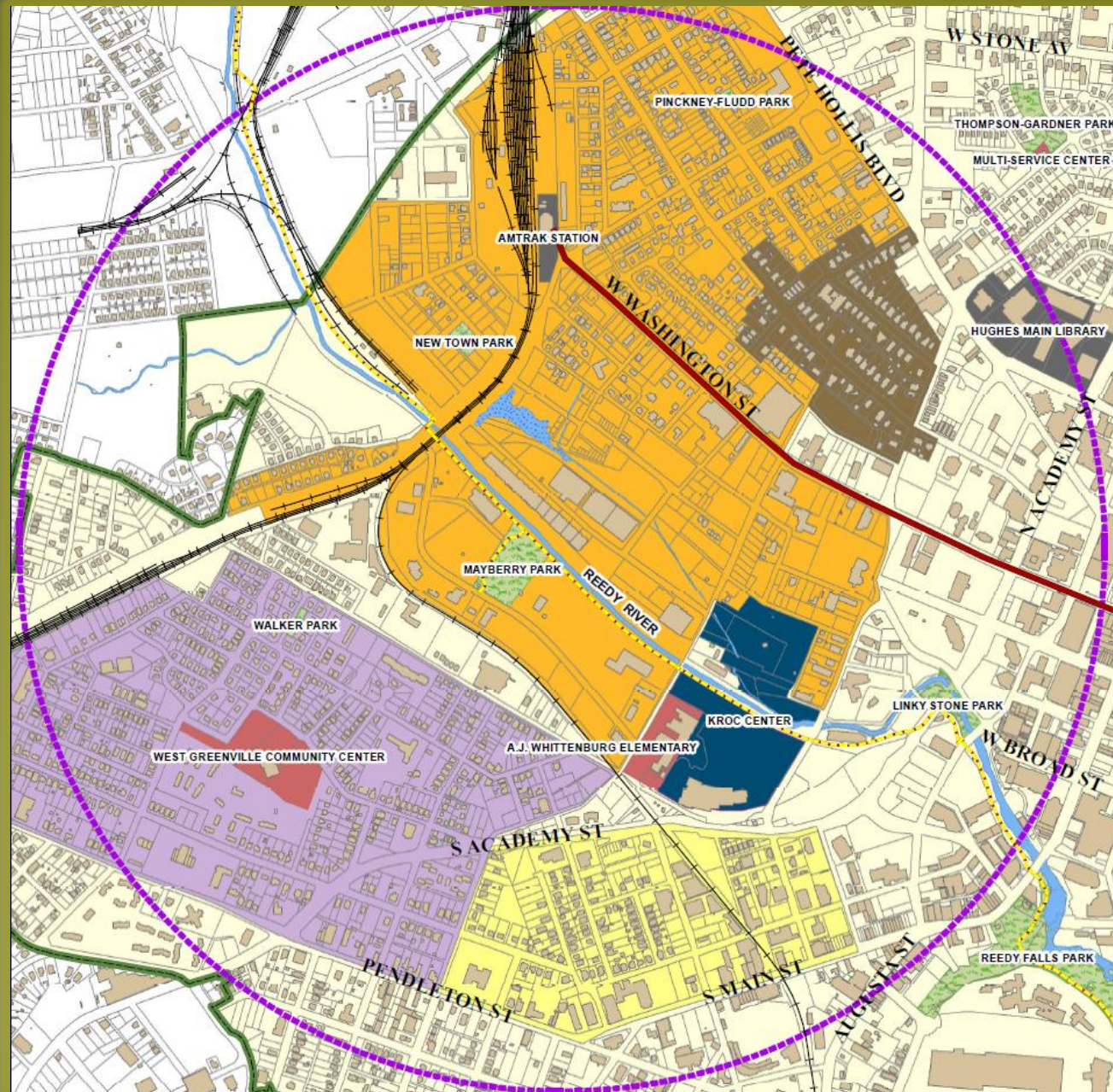
DOWNTOWN GREENVILLE



FALLS PARK



WESTSIDE PLANNING



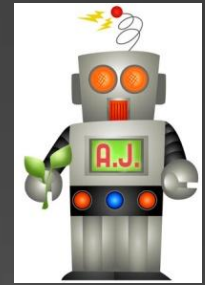
- Planning Area
- Proposed BRT Route
- Swamp Rabbit Greenway
- Building Footprints
- Historic Neighborhoods**
 - HAMPTON-PINCKNEY
- Special Emphasis Neighborhoods**
 - SOUTHERNSIDE
 - WEST END (Payne-Logan)
 - WEST GREENVILLE
- Greenville City Limits

SALVATION ARMY KROC CENTER

- ▶ Multi-purpose community facility near downtown
 - ▶ Aquatics center, Fitness room, Gymnasium, and Conference center
 - ▶ Tennis complex and soccer field



AJ WHITTENBERG ELEMENTARY

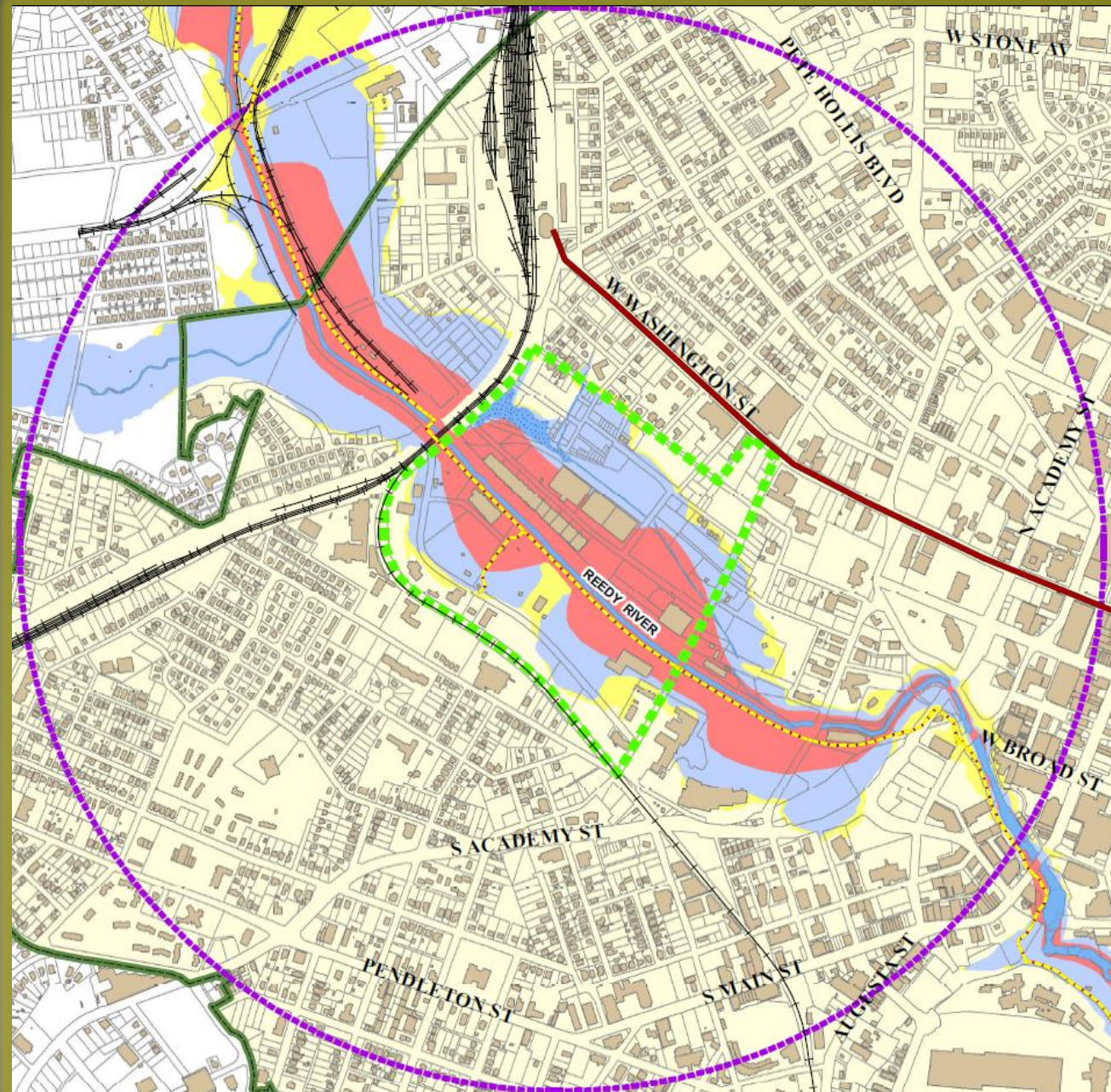
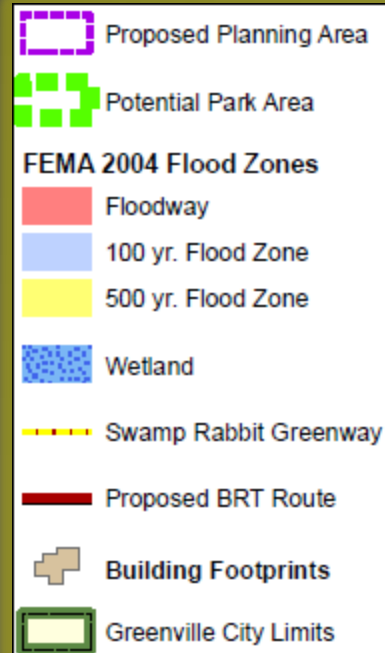


Opened August 2010

- ▶ Joint-facilities with Kroc Center
- ▶ School-wide engineering curriculum
- ▶ LEED certification
- ▶ Advanced technology hands-on learning
 - ▶ Green roof
 - ▶ School garden
 - ▶ Solar panels



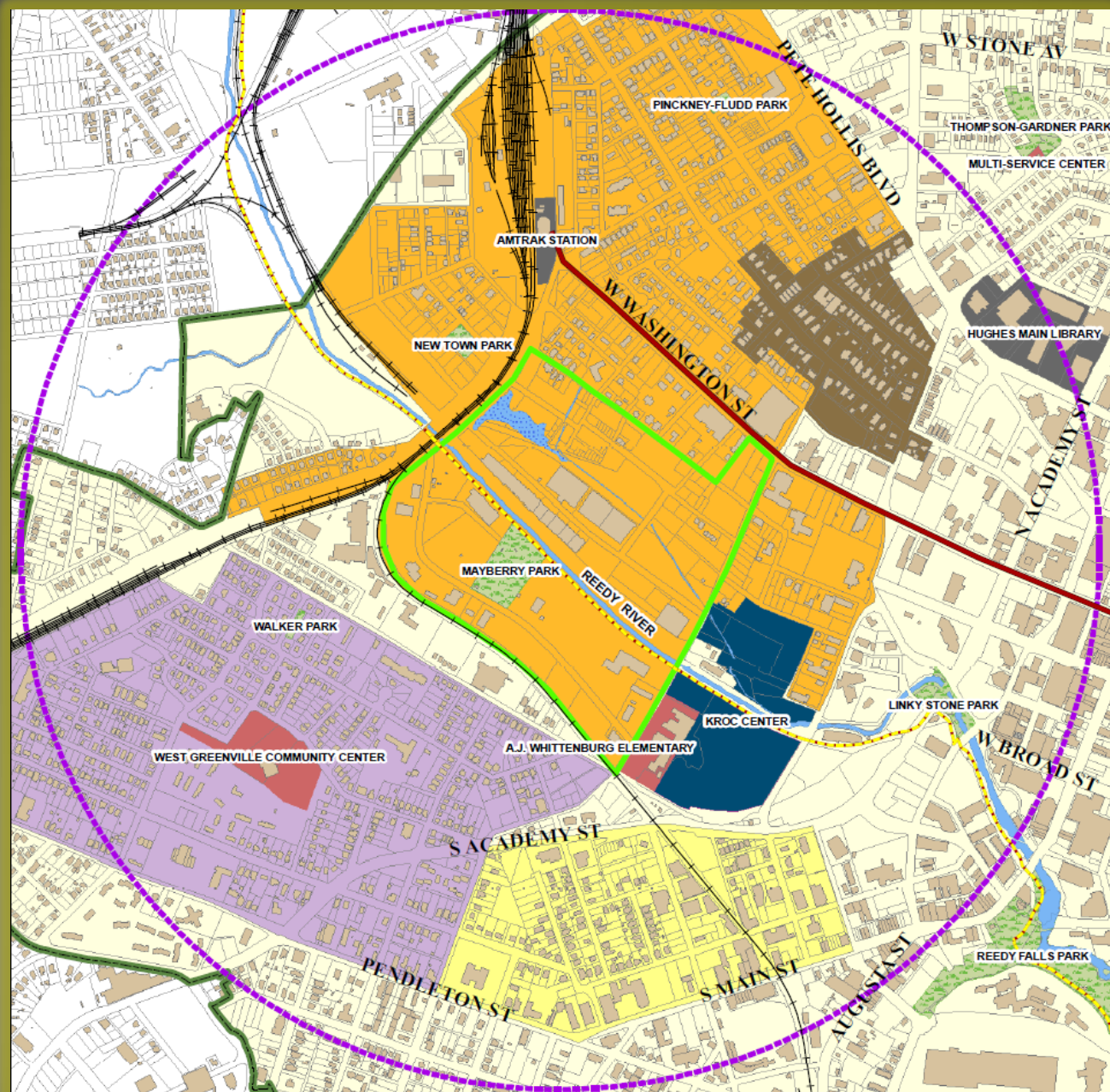
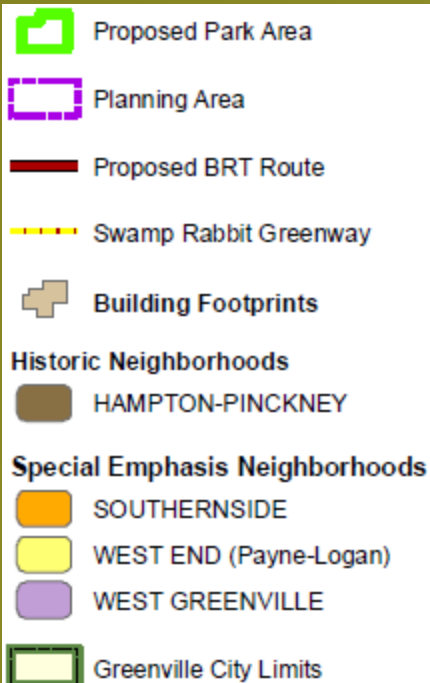
WESTSIDE PLANNING



PROPOSED REGIONAL PARK



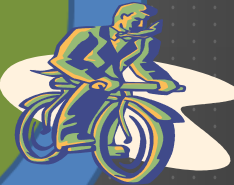
WESTSIDE PLANNING



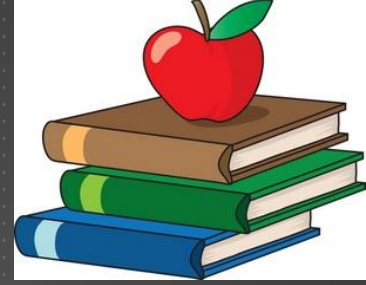
EDUCATION & OUTREACH

- ▶ Provide City residents and community leaders tools and resources for creating a sustainable community.
- ▶ Keep public informed throughout the planning and implementation processes.

- Outreach Program
- Livability Studio
- Livability Educator



LIVABILITY EDUCATOR



- ▶ Educating Greenville's youth on topics of sustainability.
- ▶ Developing and implementing education and outreach programs for Greenville's citizens.



COMMUNITY INVOLVEMENT

- ▶ Maintain communication with the surrounding neighborhoods throughout and keep them engaged in the project.
- ▶ Ensure all consultants have a significant public participation element to their work plan
- ▶ Form Focus Teams
 - ▶ Members representing residents and stakeholders
 - ▶ Transportation;
 - ▶ Housing;
 - ▶ Parks and Trails;
 - ▶ Economic Development; and
 - ▶ Policy and Implementation





THANK YOU

► Check out the website at:

connections.greenvillesc.gov

ALIGNMENT CONSULTANT



Firm Profile

- ▶ Based in Greenville, SC
- ▶ Five-Person Urban Planning Firm
- ▶ Project Team: Tripp Muldrow & Tee Coker

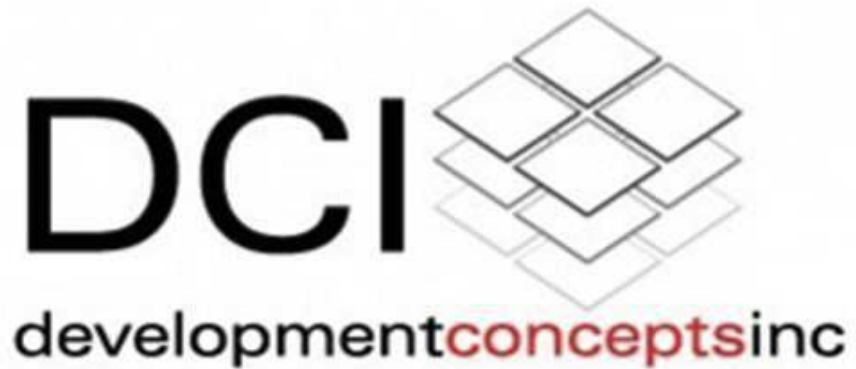
ALIGNMENT CONSULTANT



Project Responsibilities

- ▶ Conduct Community Meetings & Events
- ▶ Lead Project Team Communication & Coordination
- ▶ Facilitate Outreach and Education Initiatives

INTRODUCTION TO THE CONSULTANTS



BREAKOUT SESSIONS

Directions

- ▶ Yellow or Red Sticker on Your Nametag
- ▶ Tables in Front Room (Yellow) or Gym (Red)
- ▶ Pizza and Refreshments
- ▶ Two 30-Minute Sessions